



COSMETICS EUROPE
ANNUAL CONFERENCE 2018
ESSENTIALS FOR DAILY LIFE



Cosmetics Europe
the personal care association

Programme

13-14 June, Brussels, Belgium

@CosmeticsEur #CEAC2018

We personally care

DAY 1 - Wednesday, 13th June

08:30 Registration and coffee/tea

09:00 – 10:30 Welcome and plenary session “What’s next for Regulation?”

Keynote speech: Antti Peltomäki, Deputy Director General, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW)

Panellists:

Salvatore d’Acunto, Head of Unit, Health Technology & Cosmetics, DG GROW, European Commission

Marcella Marletta, Director General, DG Medical Devices and Pharmaceutical Service, Italian Ministry of Health, Italian Competent Authority for Cosmetics

Gerald Renner, Director Technical Regulatory Affairs, Cosmetics Europe

10:30 – 11:00 Coffee break

11:00 – 12:30 Parallel sessions

A. Environmental aspects of cosmetics: from ingredients to finished products

Speakers:

Professor Alistair Boxall, University of York

Veronique Poulsen, Head of Environmental Safety, L’Oréal

Mark Stalmans, Scientific External Relations, Procter & Gamble

B. Towards greater international regulatory convergence – associations’ perspective on current actions and future challenges

Speakers:

John Humphreys, PhD Global Product Stewardship – IMEA and GDM GTM, Global B&G Regulatory Influencing, Procter & Gamble

Juan Carlos Castro Lozano, Executive Director, Cosmetics Chamber of Commerce, ANDI, Colombia

Francine Lamoriello, Executive Vice President Global Strategies, Personal Care Products Council

C. Digital influencers – from myth to practice

Speakers:

Steffen Thejll-Moller, Founder and Director, Limehive

Jennifer Baker, EU Policy Reporter, Freelance/Independent, Author of the Brussels Geek

DAY 1 - continued

Birgit Huber, Deputy Director General, IKW

D. Better regulation three years later – is it really working?

Speakers:

Liesbeth Timmermans, Legal Counsellor, CEFIC

Thomas Van Canghai, Policy Officer, Impact Assessment,
Secretariat General, European Commission

E. Alternatives to animal testing - basics for non-scientists

Speakers:

Valérie Zuang, Scientific Officer, Directorate General Joint
Research Centre, European Commission

Mirjam Luijten, Senior Research Scientist, National Institute
of Public Health (RIVM), The Netherlands

Rob Taalman, Director Science and Research, Cosmetics Europe

12:30 – 14:00 Walking lunch

14:00 – 15:30 **Plenary session “Global beauty through the lens of consumer
megatrends”**

Panellists:

Ildiko Szalai, Senior Analyst, Euromonitor

Lucy Whitehouse, Editor, Cosmetics Design Europe

15:30 – 16:00 Coffee break

16:00 – 17:30 **Parallel sessions**

A. Regulatory ingredient risk management: does the EU system need improving?

Speakers:

Karin Gromann, Head of Department Food Safety and Consumer
Protection, Ministry for Labour, Social Affairs, Health and
Consumer Protection, Austria

Petra Cadova, Policy Officer, DG GROW, European Commission



DAY 1 - continued

B. The digital ingredients list: preliminary results of the CE pilot

Speakers:

Anne Laissus-Leclerc, Sub-contracting, Technical and Regulatory Affairs Director, LVMH

Christophe Jourdain, Managing Director, IFOP

Manuela Coroama, Senior Manager, Cosmetics Europe

C. Crisis communications: strategies for success

Speakers:

Philippe Borremans, Independent Public Relations Consultant

Debbie Hunter, Director of Commercial Affairs, CTPA

Speaker TBC, Johnson & Johnson

D. Is Africa the next Asia?

Speakers:

Olivier Coupleux, Head of Section Economics and Governance, DG TRADE, European Commission

Jean-Paul Dechesne, Worldwide Director Regulatory Affairs, Colgate Palmolive

Elsa Dietrich, International Relations Manager, Cosmetics Europe

19:30

Gala dinner at the Egmont Palace

DAY 2 - Thursday, 14th June

08:30 Registration and coffee/tea

09:00 – 10:30 Plenary session “The de-normalisation of industry”

Professor David Zaruk, The Risk-Monger

10:30 – 11:00 Coffee break

11:00 – 12:30 Parallel sessions

A. The CE Product Preservation Programme – preserving the future

Speakers:

Pamela Bloor, Global Regulatory Affairs Manager, Unilever
Sylvain Bougoin, Project Manager, Cosmetics Europe

B. Public affairs in Brussels and national capitals

Speakers:

Martin Bresson, Managing Partner Brussels Europe, Rudd Pedersen
Peter-Boris Schmitt, Head of EU Office and Senior Manager, Political Environment and Product Affairs, Henkel
Stefano Dorato, Director Regulatory and Scientific Relations, Cosmetica Italia

C. SCCS insights and activities

Speakers:

Federica de Gaetano, Scientific Officer, Cosmetics Unit, DG GROW, European Commission
Natacha Grenier, Policy Officer, Country Knowledge & Scientific Committees, DG SANTE, European Commission



DAY 2 - continued

D. In-market control and enforcement of the cosmetics regulation: challenges and trends

Speakers:

Birgit Huber, Deputy Director General, IKW

Eva-Maria Kratz, Specialist Cosmetics and REACH, Chemical and Veterinary Investigation Laboratory (CVUA) Karlsruhe (TBC)

E. Future of travel retail

Speakers:

Julie Lassaigne, Deputy Secretary General, European Travel Retail Association

Isabelle Martin, Vice President Government Affairs, The Estée Lauder Companies

12:30 – 14:00

Walking lunch
